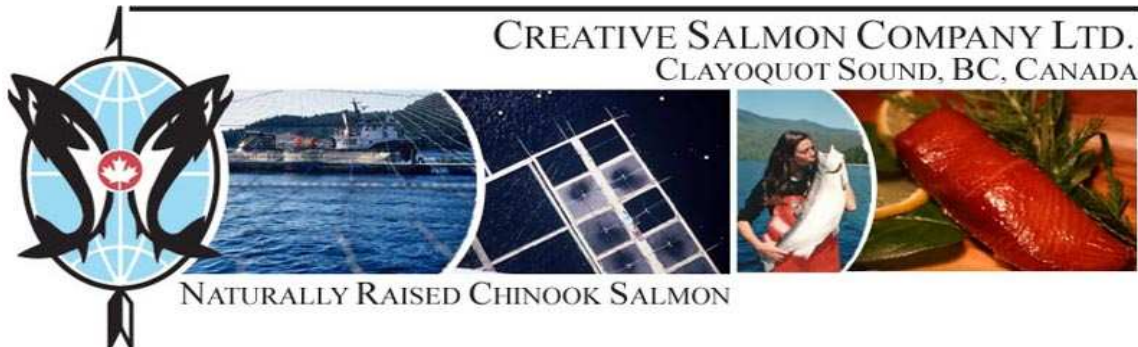


Uniquely **Macgregors** Seafood



## **CREATIVE SALMON - Naturally Raised Canadian Chinook (King) salmon!**

Creative Salmon Company Ltd. conducts its salmon farming activities in Clayoquot Sound, a UNESCO Biosphere reserve located on the west coast of Vancouver Island, British Columbia, Canada. The clear, cold, unpolluted waters of the North Pacific Ocean provide the ideal medium for the growth of the naturally raised *indigenous* Chinook (KING) salmon.

### **- High levels of Omega 3 and Omega 6 fatty acids**

By using a diet based on fish meal and fish oil our salmon is rich in Omega 3 and Omega 6 fatty acids. These are the good fats that help prevent heart attacks.

### **- Grown in a pristine environment**

Farms are located in the pristine waters of coastal BC. Salmon need a healthy environment to grow in. That is why salmon farms are located in cool, clean coastal waters.

### **- Fish welfare**

The Five Freedoms are met: freedom from malnutrition, freedom from injury and disease, freedom from fear and distress, freedom from unnecessary restriction on behavior, freedom from thermal and physical discomfort. Fish are raised at a low density in large, expansive enclosures.

### **- Sustainable farming practices**

Generate economic benefits while having respect for our employees, the community, the environment and the fish that we grow.

### **- Only indigenous species are raised**

#### **- Environmental monitoring**

There is continuous monitoring of the environment around salmon farms to ensure that there are minimal environmental impacts. Impacts are temporal and reversible and we follow farms to ensure that impacts are minimal.

