



## OUR WAY

### OUR CUSTOMERS ARE # 1

We will strive to process and supply quality products and services at fair prices and provide consistent satisfaction to our Customers.

We will constantly search for new and better ways to service our Customers.

We will care about our Customers.

We will strive to build and maintain strong relations with our Customers.

We will continue to improve our equipment, technology and facilities to meet the needs of our Customers.

We will be committed to the highest standards of Food Safety as defined by the Canadian Food Inspection Agency.

### OUR COMMITMENT TO OUR PEOPLE

Our People will be encouraged to keep our Customers # 1.

Our People are our most valuable asset.

Our People will work in an environment that encourages communication, safety, teamwork, initiative, courtesy, dignity, respect, harmony, and friendliness to others.

Our People will share in the rewards of successful business through profit-sharing, benefits, programs, wages and salaries.

Our People will be given opportunities to enhance job security, financial well-being, advancement within our Company, and recognition for achievement at Macgregors.

Our People will be encouraged to participate in the advancement of Macgregors by providing ideas and concerns and our Leaders will be encouraged to listen and care.

### THE MACGREGOR FAMILY COMMITMENT

As an ongoing growth-oriented family-owned Private Canadian Business, our Shareholders expect to receive a satisfactory Return on their Invested Capital over the longterm as their Reward for their faith in our Company. A satisfactory return also assures that our future as a Company is more secure. Our Shareholders, in return, will continue to invest in Macgregors to encourage ongoing growth, security and success.

### OUR COMMITMENT TO OUR COMMUNITY

By successfully meeting the needs of our Customers, our People, and our Shareholders, our Company will share its profits with our Community through donations, sponsorships, and the support of our People's involvement in community projects. We will endeavour to keep our environment safe and secure.

*As we strive to achieve on-going business success at Macgregors,  
we will approach our Customers, our Suppliers, our People,  
Our Shareholders and our Community with Honesty and Integrity.*

